# Indian Maritime University (IMU) at Samridh Gujarat 2025 Expo

Awarded 'Best Stall' for Outstanding Presentation and EngagementDate: 3rd-5th July 2025Venue: Sardar Patel Seva Samaj, Ahmedabad

## **1. Introduction**

Indian Maritime University (IMU), representing both Mumbai Port Campus (MPC) and Navi Mumbai Campus (NMC), participated in the prestigious Samridh Gujarat 2025 mega exhibition held at Ahmedabad from 3rd to 5th July 2025. Organized by the Sansa Foundation under the guidance of Shri Dinesh Makwana, Hon'ble Member of Parliament (Ahmedabad West), the event brought together key institutions from across sectors to showcase government schemes, scientific innovations, and developmental initiatives.

#### 2. Objective of Participation

IMU's goal was to:

- Showcasing the university's academic, research, and training capabilities in maritime education.
- Disseminating information about India's maritime growth, port-led development, Sagarmala initiatives, and academic offerings.
- Engaging with stakeholders, aspiring students, professionals, and the public to foster maritime awareness and interest.

## **3. IMU Pavilion Features**

The IMU stall—spanning **9 square meters**—was set up professionally with:

- Fascia branding, brochures, posters, and career prospectuses.
- Interactive digital presentations via LCD displays.
- Enthusiastic interaction by IMU staff—Mr. Anil Kumar Mishra and Mr. T.M. Devendrappa—who represented IMU with impactful presentations.
- Visuals of ships, ports, navigation, simulators, and IMU course offerings.

#### 4. Massive Public Engagement

The IMU pavilion witnessed:

- A large footfall of students, teachers, and parents from local schools, technical institutions, and educational groups.
- Separate visits by **boys and girls from over 20 schools**, including junior colleges and science academies.
- Teachers and educationists appreciated the maritime-focused presentations and career guidance.

Photos clearly reflect young minds engaging actively with IMU faculty, asking questions about merchant navy careers, marine environment sustainability, port management, and higher studies.

## 5. Recognition – 'Best Stall' Award

IMU was honored with the **"Best Stall" Award** for:

- Outstanding stall design and content.
- Excellent crowd engagement and explanation of maritime education.
- Encouraging awareness about government maritime initiatives.

**The award shield** and **certificate** were received on 5th July 2025 during the valedictory function, adding a prestigious feather to IMU's national outreach.

## 6. Participation of Other Organizations

More than **50+ national and state-level organizations** took part, including:

Government & Industrial Entities

- India Post
- MECON Limited
- National Informatics Center (NIC)
- Quality Council of India (QCI)
- Industrial Extension Bureau (iNDEXTb)
- Amul India
- Passport Seva
- Ministry of Health & Family Welfare, Govt. of Gujarat
- Department of Atomic Energy
- Indian Generic Medicine
- Dedicated Freight Corridor
- Department of Biotechnology, Govt. of India

- Ministry of Agriculture and Farmer Welfare, Govt. of India
- Central Public Works Department
- Council of Scientific and Industrial Research (CSIR)
- Tanhoda
- GAIL
- Indian Council of Agricultural Research (ICAR)
- Unique Identification Authority of India (AADHAR)
- Geological Survey of India (GSI)
- CIFNET
- Gujarat Agro Industries Corporation
- Maahi
- PPVFRA
- Department of Industries, Govt. of Bihar
- NTPC

#### Educational & Scientific Institutions

- Indian Council of Medical Research (ICMR)
- Indian Space Research Organization (ISRO)
- National Sugar Institute, Kanpur
- Gujarat Technological University
- National Institute of Design (NID)
- Indian Institute of Packaging (IIP)
- Arid Forest Research Institute (AFRI)
- National Innovation Foundation (NIF)
- Various Skill India and MSME entities

#### Sponsors

- Silver Sponsors: LIC, SBI, SIDBI, QCI, PNB
- Logo Sponsors: NTPC, NEEPCO, and others

# 7. Media and VIP Acknowledgement

The IMU participation received warm appreciation from:

- Shri Dinesh Makwana, MP (Ahmedabad West)
- Sansa Foundation organizers
- Senior bureaucrats and educational advisors visiting the pavilion

Prominent coverage in event newsletters, banners, and local press further elevated IMU's visibility.

# 8. Conclusion

IMU's presence at Samridh Gujarat 2025 was not just participatory—it was **transformative and award-winning**. The "Best Stall" recognition stands as a testimony to IMU's academic excellence, outreach, and dedication toward shaping maritime futures.

























